# **Futuristic Technology Now a Reality**

What if it were possible to relieve pain within minutes, all without drugs or chemicals? Or give your body a daily energy boost, using light instead of caffeine or stimulants?

Thanks to a California-based company called LifeWave, this technology is not only possible, but it's also available to consumers all over the world. LifeWave has patented and received marketing approval on this remarkable form of phototherapy, and with over 10 years of research, this technology has improved quality of life for millions, often in dramatic ways.

### RESEARCH AND EFFICACY

LifeWave patch technology has been the subject of over 70 clinical studies, which have determined that this novel form of phototherapy is capable of producing a broad variety of benefits such as pain relief, improvement in energy production and enhancement of the quality of sleep.

One such study, which resides in the "Featured Research" section of LifeWave's website, was performed in 2013 by one of France's leading experts on pain management, Dr. Pierre Volckmann. The results of his double blind, placebo-controlled study found that a staggering 93 percent of participants achieved pain relief with LifeWave's non-drug patch technology.

Dr. Volckmann received no compensation for this multi-center study, which has been validated by an Institutional Review Board. Only pain caused by damage to body tissue (nociceptive pain) was investigated.

Dr. Volckmann is currently the Medical Director of a hospital system in France that includes over 75 institutions and 27 private hospitals. He is also a Knight of the National Order of Merit, an honor bestowed by the President of the French Republic to people who have accomplished distinguished achievements.



"The safety and efficacy results obtained in this study show that IceWave patches could be a very interesting approach to pain control, without any secondary effects, allowing immediate and durable pain improvement."

— Dr. Pierre Volckmann Leading pain management expert, France

#### ETHICAL BUSINESS PRACTICES

In 2011 LifeWave was accepted into the Direct Selling Association (DSA) after a rigorous two-year evaluation. The DSA is the national trade association of the leading firms that manufacture and distribute goods and services sold directly to consumers. Its mission is "To protect, serve and promote the effectiveness of member companies and the independent business people they represent. To ensure that the marketing by member companies of products and/or the direct sales opportunity is conducted with the highest level of business ethics and service to consumers."

# **BUSINESS MODEL/DISTRIBUTORSHIP**

People can join LifeWave through a variety of enrollment packages, for as little as \$25. Many join only to purchase LifeWave products at advantageous prices, while some choose to make a business out of distributing these products. Through LifeWave's robust marketing and compensation plans, its Distributors supply products throughout Europe, enabling them to earn extra income from commissions on these sales. Per the guidelines of Direktesalgsforbundet, LifeWave complies with all legal requirements in conducting this business.

# **LEGALITY OF PRODUCTS**

LifeWave's IceWave and Silent Nights MD patches are Class 1 Medical Devices, and are also CE marked. In addition to these Class 1 Medical Devices, all other LifeWave products are registered as GPSD. According to the guidelines of the Norwegian Directorate of Health, these distinctions validate that LifeWave products are legal for sale in Norway.

## A HISTORY OF EFFICACIOUS RESULTS

Olympians, professional athletes, doctors and scientists around the world use LifeWave's phototherapy patch technology to produce results not achievable with other methods. As phototherapy has long been validated in scientific literature as safe and efficacious, it's no wonder that LifeWave has successfully spread across the globe to more than 100 countries during its 10-year history.



#### FOR MORE INFORMATION

To learn more about LifeWave, please visit www.lifewave.com/eur-en or contact LifeWave Customer Service by calling +353 91 874 600 or emailing customerserviceeu@lifewave.com.